



The Newsletter, Launched

*Build an audience that reads you,
no website, no budget.*

10 prompts to find your angle, write, publish and win your first subscribers with AI, from the idea to your first issue sent, even with no technical skills.

Free for the SYSTINFO community



GOOD TO KNOW

AI writes fast, you keep the voice.

In 2026, starting a newsletter needs no website and no money. Free tools send your issues and manage subscribers: Substack goes live in ten minutes, beehiiv is free up to 2,500 subscribers, Ghost and Kit scale further. AI (ChatGPT, Gemini, Le Chat) finds the angle, drafts and suggests subject lines. What is left is what matters: your point of view.

- **Your voice makes the difference**

AI produces generic text. It is your experience, your examples and your tone that make people subscribe and stay.

- **Be honest and stay lawful**

People opt in freely, you force no one. Cite your sources, invent no numbers, and never paste your contacts' addresses into a tool.

- **Check before you send**

AI can get a fact or a link wrong. Reread and cross-check: an email sent to the whole list cannot be taken back.

The right habit: a good issue helps one person at a time. Write for that person.



THE METHOD

Ten prompts, five steps.

No technical skills required. These 10 prompts take your newsletter from idea to first issue: find your angle, prepare the launch, write, publish, then grow your list. Change the brackets to fit your case.

Every prompt follows the same recipe: Role, Context, Task, Format. Copy the structure, change the brackets.

01 Find your angle

· 2 prompts

02 Prepare the launch

· 2 prompts

03 Write an issue that gets read

· 2 prompts

04 Publish without slip-ups

· 2 prompts

05 Grow your list

· 2 prompts



The Angle That Holds

PROMPT TO COPY

Role: you are a newsletter strategist helping a beginner find a topic.

Context: I know [subject or trade] well, I want to write for [target reader] and keep up [one issue a week].

Task: propose three distinct angles, specific and easy to sustain over time.

Format: for each angle, a one-line promise, who it speaks to, and why it stands out.

What you get

A clear starting point. You pick one sharp, sustainable angle instead of writing about everything and burning out.



Your Ideal Reader

PROMPT TO COPY

Role: you are an audience specialist who defines a target reader.

Context: my newsletter is about [subject] for [audience], with a [warm, expert, direct] tone.

Task: describe my ideal reader and what would make them subscribe and stay.

Format: a short profile, their three main problems, and one promise line to lead with.

What you get

A precise compass. Writing for one person makes your issues useful and far easier to write.



The Issue Plan

PROMPT TO COPY

Role: you are an editor planning the first issues.

Context: my newsletter [name or angle] speaks to [audience] and ships [every week].

Task: propose the first five issues, from the most catchy to the most useful.

Format: five issue titles, one content line per title, and which one to publish first.

What you get

Five weeks ahead. You know what to write and never face a blank page.



A Pace You Can Keep

PROMPT TO COPY

Role: you are an organization coach for busy creators.

Context: I have [two hours a week] and I want to publish without burning out.

Task: build a realistic schedule and a simple writing routine.

Format: a recommended cadence, the slots in the week, and a plan B for busy weeks.

What you get

A pace that lasts. A short, regular issue beats a long one you abandon.



The Issue Drafted

PROMPT TO COPY

Role: you are a writer who is clear, useful and lively.

Context: from these notes [paste your ideas], for [audience], in a [warm] tone.

Task: write a first draft of an issue, easy to read in one go.

Format: a hook, three short parts, one tip to apply, and an invitation to reply.

What you get

A full draft in minutes. You start from a text to improve, never from a blank page.



The Subject That Opens

PROMPT TO COPY

Role: you are an expert in subject lines that make people open.

Context: my issue is about [subject] and targets [audience], with no hype and no tricks.

Task: propose subject lines that are short, honest and intriguing.

Format: ten possible subjects, a short preview line, and which one to test first.

What you get

More opens, no clickbait. A good subject decides whether your work is read or ignored.



The Right Tool

PROMPT TO COPY

Role: you are a tools advisor, neutral and concrete.

Context: I am a beginner, [on no budget], and I want to send my newsletter simply.

Task: compare the free platforms and recommend the one that fits me.

Format: three options with strengths and limits, your pick for a beginner, and the first step.

What you get

The right tool on the first try. You publish fast instead of getting lost in settings.



The Page That Signs Up

PROMPT TO COPY

Role: you are a copywriter specialized in sign-up pages.

Context: my newsletter [name] promises [benefit] to [audience] and ships [every week].

Task: write a short sign-up page that makes people want to leave their email.

Format: a headline, three promise lines, what they get and how often, and a button label.

What you get

Visitors who subscribe. A clear page turns curiosity into loyal subscribers.



Your First 100

PROMPT TO COPY

Role: you are a growth strategist with no ad budget.

Context: I start at zero subscribers, with [social, contacts, groups] within reach.

Task: propose a simple plan to reach my first hundred subscribers.

Format: five concrete actions this week, a message to send, and one mistake to avoid.

What you get

Your first readers, on no budget. A hundred keen subscribers beat a long, inactive list.



Word of Mouth

PROMPT TO COPY

Role: you are a specialist in sharing and loyalty.

Context: my issue [title] is useful and I want my readers to spread it.

Task: explain how to invite sharing and turn an issue into social posts.

Format: one line inviting a forward, three excerpts to post, and one idea to keep readers loyal.

What you get

An audience that grows itself. An issue shared by your readers brings in the next ones.



THANK YOU · NOW GO WRITE



One line, a big thank you.

These cards are free, with no ads. Our only reward is your appreciation.

Give us 30 seconds

Take a moment to say thank you on one of our channels. A public word, however short, encourages us to keep guiding you, one tip after another.

Scan to join us and say thank you



WhatsApp



Mattermost



LinkedIn



Facebook