



Your Shop, Launched.

*Sell online, and get found,
even by the AI assistants.*

10 prompts to frame, describe, attract,
convince and keep customers, with AI.

Free for the SYSTINFO community



GOOD TO KNOW

Selling, not winging it.

Selling online is more than posting a photo. It takes a clear offer, a fair price, words that make people want it and a customer you reassure. An AI (ChatGPT, Claude, Gemini, Le Chat) writes your listings, finds the right keywords, answers customers and saves you precious time. It writes, you sell. Three reflexes first.

- **Customer first, product second**

People do not buy features, they buy a benefit. Talk about what the product changes for the buyer.

- **Getting found has changed**

Customers now search through AI assistants as much as search engines. Being well described means being recommended.

- **AI drafts, you approve**

It suggests text and prices, but you know your market. Reread, adjust, keep your own voice.

The right reflex: think customer, polish the words, keep control of the price.

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THE METHOD

Five moves, ten prompts.

A successful online sale comes down to five moves: frame your offer, describe your product, attract attention, convince the hesitant and keep the buyer. These 10 prompts take you from the first post to the customer who recommends you.

Every prompt follows the same recipe: Role, Context, Task, Format. Copy the structure, change the brackets.

01 **Frame**

· 2 prompts

02 **Describe**

· 2 prompts

03 **Attract**

· 2 prompts

04 **Convince**

· 2 prompts

05 **Keep**

· 2 prompts



A Clear Offer

PROMPT TO COPY

Role: you are an online selling advisor.

Context: I sell [product] and I am just starting,
my target is [type of customers].

Task: help me clarify my offer.

Format: in three lines, what I sell, to whom, and
what sets me apart from other sellers, then one
catchy tagline ready to display.

What you get

An offer understood in ten seconds. Saying clearly what
you sell and for whom is the base of every sale.



The Right Price

PROMPT TO COPY

Role: you are a pricing expert.

Context: I sell [product], it costs me [amount] to make or to buy.

Task: help me set a fair price.

Format: a market price range, my recommended price with the margin, and two options (entry level, premium) I could offer.

What you get

A price neither slashed nor off-market. The right price protects your margin while staying attractive to the customer.



The Product Listing

PROMPT TO COPY

Role: you are a sales copywriter.

Context: I sell [product] at [price], its strengths are [two or three qualities].

Task: write a product listing that makes people want it.

Format: a catchy title, a short paragraph on the customer benefit, a list of key points, and a call to action to order.

What you get

A description that sells for you. Talking about the benefit, not only the features, turns the curious into a buyer.



Found by AI

PROMPT TO COPY

Role: you are a search visibility expert.

Context: I want my [product] to show up when a customer searches online or through an AI.

Task: give me the right keywords.

Format: ten words or phrases my customer would type, where to place them in my listing, and one typical question my listing should answer.

What you get

Found where the customer is looking. AI assistants recommend well-described products: the right words make you visible.



The Social Post

PROMPT TO COPY

Role: you are a social media content creator.

Context: I sell [product] and want to show it on [network: WhatsApp, Facebook, Instagram].

Task: write a post that grabs attention.

Format: a strong hook on the first line, three lines of benefit, a clear call to message me in private, and five fitting hashtags.

What you get

A post that stops the scroll. A strong hook and a clear call beat a pretty photo with no message.



The Launch Offer

PROMPT TO COPY

Role: you are a promotions specialist.

Context: I am launching [product] and want to create the urge to buy now.

Task: suggest me a launch offer.

Format: three simple promotion ideas, the advised duration for each, and the short message that creates urgency without feeling pushy.

What you get

A reason to buy today. A well-worded limited offer triggers the decision without cutting your prices for good.



The Objections

PROMPT TO COPY

Role: you are an experienced seller.

Context: customers hesitate to buy my [product], often over [price, doubt, delivery time].

Task: help me remove their blockers.

Format: the five most common objections, a short and honest answer for each, and the proof to show in order to reassure.

What you get

Ready answers to hesitation. Anticipating blockers and answering them calmly reassures and moves people to buy.



The Quick Reply

PROMPT TO COPY

Role: you are a customer service assistant.

Context: an interested customer writes me this message: [paste the message].

Task: write my reply.

Format: a warm tone, a clear answer to their question, one detail that reassures, and a question that gently leads to the order.

What you get

A quick reply that does not scare off. Answering fast, with warmth and clarity, turns a question into a sale.



The Follow-Up

PROMPT TO COPY

Role: you are a customer relationship expert.

Context: a customer has just bought my [product] and I want them to come back.

Task: prepare my follow-up message.

Format: a sincere thank you, a tip to get the most from the product, and a small gesture that makes them want to order again.

What you get

A returning customer beats a new one. A word after the purchase shows you care and sets up the next sale.



The Review

PROMPT TO COPY

Role: you are a word-of-mouth specialist.

Context: a customer is happy with my [product] and I want them to spread the word.

Task: help me get a review and a share.

Format: a polite message asking for a review, two simple questions to guide them, and one idea to thank them for recommending me around.

What you get

The best advertising is free. A happy customer who speaks up convinces more than any paid ad.



THANK YOU · HAPPY SELLING



Happy selling, a big thank you.

These cards are offered to you, with no ads. Our only reward is your appreciation.

Give us 30 seconds

Take a moment to say thank you on one of our networks. A public word, even a short one, encourages us to keep supporting you, tip after tip.

Scan to join us and say thank you



WhatsApp



Mattermost



LinkedIn



Facebook