



Your Online Presence

*Post consistently,
without it eating your day.*

10 prompts to find your ideas, write your posts
in your own voice and keep the rhythm,
from a simple phone.

Free for the SYSTINFO community



GOOD TO KNOW

It drafts. You sign.

Keeping a page or a profile alive wears people out fast: you post hard for a month, then stop when life gets busy. In 2026, an AI (ChatGPT, Claude, Gemini, Le Chat) writes your drafts in seconds. It takes most of the work off your plate, but the voice and the story stay yours. Three markers.

- **Consistency, not perfection**

Posting every week, even simply, pays off far more than one brilliant post alone. Steady beats sporadic, by a wide margin.

- **Edit, do not paste**

The AI hands you a first draft. Two minutes of editing so it sounds like you, and you avoid the robotic tone readers spot.

- **Your story, not invention**

The AI does not know your anecdotes or your opinions. Yours make the difference: give them, it handles the shaping.

Good habit: the AI writes the draft, you keep the voice, the true story and the bond.
systinfo.org · systinfo.ai · blog.systinfo.ai



THE METHOD

Ten prompts, five steps.

An online presence comes down to five steps: frame your voice, find your ideas, write the post, adapt it per network, then nurture the bond. These 10 prompts turn the AI into your content assistant. You keep the signature.

Every prompt follows the same recipe: Context, Objective, Style, Tone, Audience, Response. Copy the structure, change the brackets.

01 **Frame**

· 2 prompts

02 **Find**

· 2 prompts

03 **Write**

· 2 prompts

04 **Adapt**

· 2 prompts

05 **Nurture**

· 2 prompts



Your Brand Voice

PROMPT TO COPY

Context: I represent [my business] on [network].

Objective: define my brand voice in a few words.

Style: concrete, with examples to copy and to avoid.

Tone: [warm and professional].

Audience: [describe your audience in one line].

Response: five voice adjectives, three words to ban, two samples.

What you get

A voice written down in black and white. Paste it into every next prompt so everything sounds the same.



Your Three Pillars

PROMPT TO COPY

Context: I post for [my business] to [my audience].

Objective: pick three themes I will cover on repeat.

Style: simple, each pillar in one clear sentence.

Tone: useful and engaging.

Audience: [your audience].

Response: three pillars, one sample topic for each.

What you get

A compass so you never stare at a blank page. Three themes are enough to feed months of posts.



Ten Ideas at Once

PROMPT TO COPY

Context: my current theme is [theme], my audience [audience].

Objective: get ten concrete post ideas.

Style: short titles, ready to expand.

Tone: catchy but honest.

Audience: [your audience].

Response: a list of ten ideas, one line each.

What you get

Ten angles in seconds, to pick by mood. One idea chosen, and your week is under way.



Your Week Ready

PROMPT TO COPY

Context: I can post [three times] a week on [network].

Objective: build my calendar for the week.

Style: a simple table, day by day.

Tone: realistic and doable.

Audience: [your audience].

Response: day, theme, format and idea, for each slot.

What you get

A week planned at a glance. Deciding ahead spares you from improvising or skipping a day.



The Full Post

PROMPT TO COPY

Context: I start from this idea [paste your idea].

Objective: write a post ready to review.

Style: my brand voice [paste your adjectives].

Tone: [your tone].

Audience: [your audience].

Response: a hook, the body in three ideas, a call to act.

What you get

A full first draft to adjust, not to copy out. Two minutes of editing, and the post truly sounds like you.



The Human Touch

PROMPT TO COPY

Context: here is my draft [paste the text].

Objective: make it more alive and more personal.

Style: short sentences, one concrete example added.

Tone: sincere, no jargon.

Audience: [your audience].

Response: the revised text, plus an anecdote for me to fill in.

What you get

A text that breathes, far from the robotic tone. Editing is what turns a fair draft into a real voice.



One Idea, Three Networks

PROMPT TO COPY

Context: here is my post [paste the text].

Objective: adapt it to three different networks.

Style: the format each platform expects.

Tone: [your tone].

Audience: [your audience].

Response: a WhatsApp version, a LinkedIn one, a Facebook one.

What you get

One effort, three tailored posts. Each network has its codes, the same message flows in without repeating.



The Hook That Holds

PROMPT TO COPY

Context: my topic is [theme], my post [paste it].

Objective: find the first line that stops the thumb.

Style: short, intriguing, without lying.

Tone: direct.

Audience: [your audience].

Response: five different hooks, one line each.

What you get

Five openers to test, so you are not scrolled past. The first line decides if you are read or skipped.



The Right Keyword

PROMPT TO COPY

Context: my post is about [topic] for [audience].

Objective: pick keywords and a visual idea.

Style: relevant, no overload.

Tone: neutral.

Audience: [your audience].

Response: five useful keywords and one simple image idea.

What you get

Enough to make the post findable and inviting. A few good keywords beat a long random list.



The Right Reply

PROMPT TO COPY

Context: someone left me this comment [paste it].

Objective: help me prepare a reply.

Style: short, human, never robotic.

Tone: calm, even if the comment is harsh.

Audience: the person who commented.

Response: two reply options, to choose and personalize.

What you get

A reply ready to adjust, never copied as is. Answering fast and with care turns a reader into a regular.



THANK YOU · GREAT PRESENCE



One sentence, a big thank you.

These cards are offered to you, with no ads. Our only reward is your appreciation.

Give us 30 seconds

Take a moment to thank us on one of our networks. A public word, even a short one, encourages us to keep supporting you, tip after tip.

Scan to join us and say thank you



WhatsApp



Mattermost



LinkedIn



Facebook