



Business Unlocked

*One person on the payroll,
and a full sales team behind you.*

10 prompts to test an idea, set a price, find customers and keep the shop running, when you run the whole thing alone and there is nobody to delegate to.

Free for the SYSTINFO community



GOOD TO KNOW

The AI does not run the business.

In 2026, eight small businesses in ten that use AI report saving time, and half of all self-employed people use it every week. The gain rarely comes from the tool alone. Three things to keep in mind before you start.

- **It knows markets in general, not yours**

It reasons on global averages. Your prices, your customers and the competitor down the street are things you have to teach it.

- **A number from an AI is not a checked number**

Costs, margins, taxes: recalculate everything before you commit. A wrong price is paid for over many months.

- **Your customers' data is not yours to share**

Names, phone numbers, amounts: strip them out before pasting. Their privacy is your responsibility, not the tool's.

The right habit: ask the AI for a draft, never for a decision.

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THE METHOD

Ten prompts, five jobs.

Running a business alone means holding ten roles at once. These 10 prompts hand the thankless part of each one to the AI: the draft, the calculation, the layout. The decision stays yours.

Every prompt follows the same recipe: Role, Context, Task, Format. Copy the structure, change the brackets.

01 **Test the idea**

· 2 prompts

02 **Set price and offer**

· 2 prompts

03 **Find customers**

· 2 prompts

04 **Run the shop**

· 2 prompts

05 **Save time, go further**

· 2 prompts



The Real Buyer

PROMPT TO COPY

Role: you are a business adviser who has watched plenty of good ideas fail.

Context: I want to sell [product] in [town], to people who [assumed need].

Task: describe who actually buys, what they pay today to solve this, and what would make them walk away.

Format: three short portraits, then the objections, most common first. Star anything I must check on the ground myself.

What you get

A customer portrait you can take out and test. The objections listed are the exact sentences you will hear in your first week.



Ten Questions

PROMPT TO COPY

Role: you are an interviewer used to people who have no time.

Context: before launching [offer], I want to talk to ten potential customers who are [profile].

Task: write my questions, never presenting my idea or asking whether they like it.

Format: ten open questions about what they do today, what it costs them and what they already tried. Add my opening and closing lines.

What you get

A script that collects facts instead of politeness. Not presenting your idea is the single rule that saves the most projects.



The Right Price

PROMPT TO COPY

Role: you are a bookkeeper who calculates out loud and shows every step.

Context: I sell [product]. My costs: [materials, transport, my hours, monthly fixed costs]. Expected volume: [units per month].

Task: work out my true unit cost, then propose three prices, low, fair, high.

Format: a cost table, the point below which I lose money, then the three prices with the margin on each.

What you get

The calculation few small operations ever run, and the one that explains most closures. Learn the break-even number by heart.



Three Tiers

PROMPT TO COPY

Role: you are a salesperson who knows a buyer hesitates less over three options than over one price.

Context: my offer is [description], priced at [price] for [what is included].

Task: split it into three tiers, basic, complete, supported, without making the cheapest look poor.

Format: three blocks with name, contents, price, and the line saying who each one is for.

What you get

A grid that changes the customer's question. They stop asking whether to buy and start asking which one to take.



The First Message

PROMPT TO COPY

Role: you are a field seller who hates template messages.

Context: I am contacting [type of customer] about [need I noticed]. I offer [offer].

Task: write a first message that talks about them before it talks about me.

Format: six lines maximum, one precise observation, one concrete proposal, one simple question at the end. No filler, no flattery.

What you get

A message you can send to a hundred people by changing two lines. The closing question is what actually earns the reply.



The Selling Page

PROMPT TO COPY

Role: you are a catalogue writer working for people in a hurry.

Context: I sell [product], features: [list]. Customers mostly hesitate about [main doubt].

Task: turn every feature into a concrete benefit and answer the doubt without naming it.

Format: a title, five lines of description, a benefit list, the price, and the sentence that clears the doubt just before the buy button.

What you get

A page that answers the questions customers never dare to ask. Placing the answer just before the price changes the outcome.



The Unhappy Client

PROMPT TO COPY

Role: you are a customer service lead who knows a complaint handled well builds loyalty.

Context: a customer complains about [problem]. My share of the fault: [full, partial, none]. What I can offer: [gesture].

Task: write my reply, with no excessive apology and no long justification.

Format: four short paragraphs, acknowledge the problem, explain in one sentence, propose a fix with a date, close warmly.

What you get

A reply written cold and sent hot. A resolution date is worth more than any amount of piled-up apology.



The Unpaid Invoice

PROMPT TO COPY

Role: you are a friendly but firm collections officer.

Context: [customer] owes me [amount] since [date], invoice [reference]. Reminders already sent: [none, one, two].

Task: write the reminder that matches how many I have already sent.

Format: ten lines, dated and costed reminder, how to pay, a precise deadline, and for the third reminder what happens next.

What you get

Three letters ready for each stage. The rising tone does the work so you never have to raise your voice yourself.



A Week Of Posts

PROMPT TO COPY

Role: you are a communications manager working with almost no budget.

Context: my business is [description], my customers are on [platform]. This month I want to push [offer or news].

Task: prepare a week of posts, never repeating the same angle twice.

Format: seven short messages, one a day, each with its angle, its ready-to-post text and the photo idea to shoot.

What you get

A week prepared in ten minutes on Sunday. The photo idea removes the block that usually kills Tuesday's post.



The Owner's Check

PROMPT TO COPY

Role: you are a wary accountant reading a document before it leaves the building.

Context: here is the text or the calculation you just produced: [paste it].

Task: flag anything that could cost me money, without rewriting the document.

Format: one list, figures to recalculate, promises I cannot keep, missing legal wording, customer data to strip out.

What you get

The review that protects the time you saved. A promise you cannot keep always costs more than the hour spent checking it.



THANK YOU · OVER TO YOU



One sentence, a big thank you.

These cards are given to you free, with no advertising.
Our only reward is your appreciation.

Give us 30 seconds

Take a moment to say thank you on one of our networks. A public word, however short, encourages us to keep supporting you, one piece of advice at a time.

Scan to join us and to say thank you



WhatsApp



Mattermost



LinkedIn



Facebook